# **Explore the Business of Plastic** in









## **General information**

Petroleum materials are the raw material in the plastics industry, the result of chemical reactions under certain conditions and at the appropriate temperature to produce pellets of plastic called polymer. These grains go into a machine to melt and remake them from predesigned molds and eventually come out into this mold.

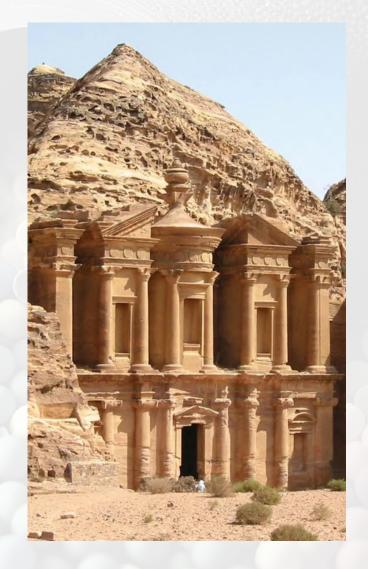
These materials are also used in various industries due to their abundance and generally cheap price, as they are used in food packaging to protect them from weather and time factors, and from another side the Plastics in the industry of cosmetics such as lipstick and clothes, etc...what we need in our daily life.

As mentioned earlier, the Basque industry is generally based on petroleum. Because most of the Arab countries are producers, and because these products are useful to us in our daily lives. The Arab countries have paid attention to these products and have set up factories, facilities and the appropriate infrastructure to establish these industries. The United Arab Emirates, which is the first in the Arab world to produce and export plastic materials, followed by Tunisia, whose exports of these materials amounted to more than 235 million US dollars, followed by Egypt, Jordan and Saudi Arabia in fifth place

## Brief about the exhibition

Arab International Plastic Industries Exhibition is held under the auspices of the Jordan Chamber of Industry and with the support of the Chamber of Chemical Industries, the Plastic Industries Division Chemical and Fertilizer Export Council, where leading plastics companies come together to participate and identify huge market opportunities, In the ever-growing markets of the Middle East and North Africa.

Arab International Plastic Industries Exhibition is an Arab and international exclusive exhibition for plastics, rubber, petrochemicals, fertilizers, plastic recycling, printing, and packaging, is now held on an annual basis. The goal of this prestigious exhibition is to show the products and services them related to the industry to a rapidly growing market in Jordan and the Arab countries, while continuing to encourage the development of trade links between Jordan and the rest of the world. The Arab International Plastic Industries Exhibition is expected to show a distinct presence in terms of exhibitors, visitors, industrialists, professionals, traders and businessmen. Arab International Plastic Industries is a three-day event that plays an important role in the development of the region's economy. It will show the technology and machinery for manufacturing plastics and petrochemicals.





This Exhibition will bring together specialists from this industry and provide them with a platform to start developing this industry. It extends development to all players and helps them communicate and interact with people from all sides of life. They will have a perfect exhibition to connect and establish a good relationship with their potential counterparts and the users.

It also provides opportunities for buyers and sellers to meet, educate, communicate, do business, and discover new products, Solutions and technologies from more than 100 company from more than 20 participating countries, providing a world-class environment for trade across the entire value chain of the industry.

In 2024, we invite the global industry to participate, your company will be connected to the central of this fast-growing regional market, allowing you exclusive access to buyers from all over the region.





## Exhibition's Goals Jordan is a gateway to neighboring markets

- Basic contact with target markets for the plastics industry.
- One destination for promoting new products, innovations and latest technology.
- All important information and meeting decision makers.
- Fostering business competition.
- Increasing sales and strengthening the customer network.
- Leveraging the target audience and meeting the elite plastics makers.



## **Exhibition's Visitors**

- Meet more than 100 local, regional, and international companies on one platform.
- Discover the latest innovations, technologies, and developments in the plastics and petrochemicals industry.
- Communicating with Influential people in industry, decision makers, and professionals to stay in the pipeline in the fields.
- Schedule face-to-face meetings with prominent figures in the plastics and petrochemicals industries.
- Increase sales and strengthen customer networks.
- Leveraging emerging mutually beneficial business prospects in the plastics and petrochemicals sectors.







### From Exhibition's activities:

B2B (business-to-business) will organize between businessmen, makers and models

## **Sectors**



#### **Auxiliary equipment:**

Compressor/ Refrigerants/ Cooling towers/ Dehumidifiers and dryers/ Loading cranes/ Heat exchangers/ Tools and controls/ Complete process control systems/ Pad print/ Quality control and testing machines/ Tensile strength units.

#### Raw materials:

Acetal/Adhesives/ Additives and fillers/ Anti-fogging agents and electricity/ Static/ Bioplastic/ Paint compounds/ Fillers and adhesives/ Foams and media/ The origin/ Polybutylene and polycarbonate/ Reinforcement and Synthetic fibers/Specialty media/ chemicals/ Lupine/ Thermoplastic

#### **Equipment:**

Blowing Machines, Extrusion & Injection / Making Equipment/Packaging Bag Machinery/Pre-treatment & Recycling Machinery/Post-Processing-Conversion Machinery / Plastic Welding Equipment / Reactive or Reinforced Resins Machines / Recycling Machines/ Rotary Molding Machines / Blow Molding / Vacuum Forming and Thermoforming Machines.

## Sectors

- Building & Construction
- Packaging

- Houseware
- Home furniture

- Agricultural
- Raw materials















## Global market information

The plastics market is expected to grow at a CAGR of 3.4% from 2021 to 2028 to reach US\$750.1 billion by 2028. The petrochemical market size is expected to expand at a CAGR of 6.4% from 2021 to 2028. The plastic packaging market is expected to grow at a CAGR of 4.8% during the forecast period from 2022 to 2030 and reach US\$441.6 billion by 2030. The rubber market is expected to record a compound annual growth rate of 5.3% for the forecast period 2020-2027, and the synthetic rubber market is expected to record a compound annual growth rate of 4.9% during the forecast period of 2020-2029. The global recycled plastic market was valued at US\$27.9 billion in 2021 and is expected to reach US\$43.5 billion by 2026, at a CAGR of 9.3% from 2021 to 2026.



## **Arab market information**

As we mentioned previously, plastic industries generally depend on petroleum materials. Because most Arab countries are oil-producing countries. Because these products benefit us in our daily lives. Arab countries paid attention to these products and established factories, facilities and appropriate infrastructure, to establish these industries, such as the United Arab Emirates, which is the first in the Arab world in producing and exporting plastic materials. Followed by Tunisia, whose exports of these materials amounted to more than 235 million US dollars, followed by Egypt, Jordan, and Saudi Arabia in fifth place.





## > Jordan market information

Plastic and rubber products are among the country's oldest industries. They are distinguished by their diverse types and uses, and contribute indirectly to completing the production cycle for many commercial and industrial projects. Plastic and rubber industry products cover 59.7% of domestic consumption in the Kingdom.

The sector includes 641 establishments geographically spread throughout the Kingdom, employing 12,200 male and female workers, who constitute approximately 4.5 percent of the total employment in the industrial sector, the majority of whom are local labor force.

The sector's annual production volume reaches approximately 657 million dinars, constituting 3.8 percent of the total industrial production. The plastic and rubber industries sector contributes 0.6 percent to the GDP due to the added value generated by the sector, which amounts to more than 186 million dinars, while investments within the sector exceed the barrier of 1.2 billion dinars.

Due to the quality of Jordanian products and their competitive advantage, it was able to reach 70 export markets around the world with more than 95 products, bringing its exports by the end of the first third of this year to about 45 million dinars, an increase of 4.9 percent compared to the same period last year. What a problem? It represents 1.7 percent of total industrial exports and 1.66 percent of total national exports.



The volume of plastic industries in Jordan is 657 million dinars





## **Exhibition Address**

Jordan International Exhibition Center - Mecca Mall



## **Exhibition Fess**

- Equipped Square meter (indoor): \$300
- Unequipped Square meter (indoor): \$250

In conjunction with this exhibition, we will organize the following events:

B2B (business-to-business)

## For more information & questions



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## **Organizing Company**



## **Supporting Organizations**





